



SMART Marketing Goals Template

1. What is your overall marketing goal?

2. How would you best summarize your marketing needs?

3. When would you like to meet this goal by?

4. What is your current (following, website traffic, fans, etc)? How many leads are you generating p/month?

5. How many hours per week can you dedicate to your Social Media?

6. What is the biggest marketing challenge preventing you from reaching this goal?
